



APPLICATION *for 2010 Advertising*

MEMBERSHIP DIRECTORY ADVERTISING

AGREEMENT: I have read this contract, and I agree to the information regarding advertising specifications for CAI Chesapeake Region Chapter Publications.

Please fill out this form and mail with your payment.

Contact: _____ Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

PRODUCT & SERVICES LISTINGS—Please select category (1st listing is free)

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Debt Collection | <input type="checkbox"/> Landscaping/Lawn Care | <input type="checkbox"/> Security/Safety Services |
| <input type="checkbox"/> Asphalt/Paving | <input type="checkbox"/> Dryer Vents | <input type="checkbox"/> Laundry Equipment/Services | <input type="checkbox"/> Siding |
| <input type="checkbox"/> Association/Board Service | <input type="checkbox"/> Electrical Services | <input type="checkbox"/> Management Companies | <input type="checkbox"/> Software Systems |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Elevator/Escalator | <input type="checkbox"/> Painting | <input type="checkbox"/> Tenant Buildout |
| <input type="checkbox"/> Balcony/Deck Restoration | <input type="checkbox"/> Engineering/Consulting | <input type="checkbox"/> Pest Control | <input type="checkbox"/> Tennis Courts |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Epoxy Lining Pipe | <input type="checkbox"/> Pet Waste Removal | <input type="checkbox"/> Tree Care |
| <input type="checkbox"/> Bee Nest Removal | <input type="checkbox"/> Fire & Water Restoration | <input type="checkbox"/> Playground Equipment | <input type="checkbox"/> Tuck Pointing |
| <input type="checkbox"/> Builders/Developers | <input type="checkbox"/> General Contracting | <input type="checkbox"/> Pool Maintenance/Services | <input type="checkbox"/> Wallpaper Services |
| <input type="checkbox"/> Carpentry | <input type="checkbox"/> Gutters | <input type="checkbox"/> Refrigeration/Mechanical Contractor | <input type="checkbox"/> Waste Management |
| <input type="checkbox"/> Caulking & Glazing | <input type="checkbox"/> Insurance | <input type="checkbox"/> Renovations | <input type="checkbox"/> Waterproofing/Restoration |
| <input type="checkbox"/> Concrete/Masonry | <input type="checkbox"/> Janitorial Services | <input type="checkbox"/> Reserve Studies | <input type="checkbox"/> Windows/Doors |
| | | <input type="checkbox"/> Roofing | <input type="checkbox"/> Other _____ |

DIRECTORY AD RATES—CAI MEMBERS ONLY

Space is available on a first-come, first-served basis.

Ad Size	Save \$50—Book By Jan 15th	After Jan 15th
____ Outside Back Cover (5.5" x 8.5;" allow .125" for bleed)*	\$550	\$600 . . . 4 Color Available . . . Add \$225
____ Front Inside Cover (5.5" x 8.5;" allow .125" for bleed)*	\$525	\$575 . . . 2 Color Available . . . Add \$150
____ Back Inside Cover (5.5" x 8.5;" allow .125" for bleed)*	\$525	\$575 . . . 2 Color Available . . . Add \$150
____ Full page (4.5" x 8.0")	\$300	\$350
____ Half Page (4.5" x 3.75")	\$225	\$275
____ Business Card (3.5" x 2")	\$200	\$250
____ Corporate Profile (Company Description)	\$275	\$325
____ Additional Product Listing	\$50 each	\$50 each

* Issue must have two 4-color advertisers for price to be \$225. Single Advertiser would pay \$450 additional to have a 4-color ad. Check with Chapter office for confirmation.

PAYMENT

Directory		
# of Ads	Type	Cost
_____	Directory Ad	@ \$ _____
_____	Corporate Profile	@ \$ _____
_____	Additional Directory Listings	@ \$ _____
_____	4 Color or 2 Color Added	@ \$ _____

Payment enclosed for: \$ _____
Make check payable to the Chesapeake Region Chapter, CAI.

Send this form, corporate profile and payment to:
Chesapeake Region Chapter, CAI
5836 Rockburn Woods Way, Elkridge, MD 21075
Phone: 410-540-9831 • Fax: 410-540-9827 • Email: caicrc@erols.com

Send artwork to:
Elyse Galik
Communicate by Design, 1323 Shepard Drive, Suite J, Sterling, VA 20164
Phone: 571-434-1950 • Fax: 571-434-1951 • Email: egalik@communicatebydesign.com