



APPLICATION *for 2010 Advertising*

BEACON ADVERTISING

AGREEMENT: I have read this contract, and I agree to the information regarding advertising specifications for CAI Chesapeake Region Chapter Publications.

Please fill out this form and mail with your payment.

Contact: _____ Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

BEACON AD RATES

Ad Size	Member Price (per issue)	Non-Member Price (per issue)	Please check: <input type="checkbox"/> All 4 Issues (save 10%) <input type="checkbox"/> Winter Issue . . . Ad needed by 12/16/09 <input type="checkbox"/> Spring Issue . . . Ad needed by 3/17/10 <input type="checkbox"/> Summer Issue . . Ad needed by 6/16/10 <input type="checkbox"/> Fall Issue Ad needed by 9/15/10
Full page—8" x 10" black & white	\$395	\$470	
Half page—horizontal 8" x 5" black & white	\$265	\$340	
Half page—vertical 4" x 10" black & white	\$265	\$340	
Quarter page—3.5" x 4.5" black & white	\$185	\$260	
Business card—3.5" x 2" black & white	\$160	\$235	
Add 2 color (per ad)	\$150	\$225	
*Add 4 color (per ad)	\$225	\$300	

* Issue must have two 4-color advertisers for price to be \$225. Single Advertiser would pay \$450 additional to have a 4-color ad. Check with Chapter office for confirmation.

PAYMENT

Payment in the amount of \$ _____ is enclosed for:

Beacon		
# of Ads	Cost Per Ad	Total
_____	All 4 Issues @ \$ _____ per issue (less 10%) =	\$ _____
_____	Single Issues @ \$ _____ per issue =	\$ _____
	<input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall	
_____	Add 2 Color @ \$125 PER AD x _____ issues =	\$ _____
_____	*Add 4 Color @ \$200 PER AD x _____ issues =	\$ _____
	Total Amount Due:	\$ _____

Make check payable to the Chesapeake Region Chapter, CAI.

Send this form, corporate profile and payment to:
 Chesapeake Region Chapter, CAI
 5836 Rockburn Woods Way, Elkridge, MD 21075
 Phone: 410-540-9831 • Fax: 410-540-9827 • Email: caicrc@erols.com

Send artwork to:
 Elyse Galik
 Communicate by Design, 1323 Shepard Drive, Suite J, Sterling, VA 20164
 Phone: 571-434-1950 • Fax: 571-434-1951 • Email: egalik@communicatebydesign.com