



PLATINUM SPONSORSHIP \$2,000

Your sponsorship includes:

- Verbal Recognition at Breakfast Seminars and Holiday Social
- Banner Recognition at all the Breakfast Seminars and Social Events (at least 7!)
- **Front Page** Recognition in all four issues of the *Beacon* Newsletter
- One ticket to the Holiday Social
- One Business Card Ad in an issue of the *Beacon*
- One Full Page Ad in the 2010 Membership Directory
- A Bold Listing in the Index Section of the 2010 Membership Directory
- Your Company Name listed in a Special Section of the Membership Directory
- **Front Page** Recognition on the Chesapeake Chapter's Website HOME PAGE RECOGNITION
www.caimdches.org
- Hotlink to Your Company's Website from your listing on the Chapter's Website
- Special Name Badge for *all events* indicating that you are a Platinum Sponsor
- One ticket to all five Breakfast Seminars not including the Sept. Expo
- A Company Spotlight or an Article in an issue of the *Beacon* Newsletter written by Platinum Sponsor Company
- Special signage in your Sept. Expo booth indicating you are a Platinum Sponsor

GOLD SPONSORSHIP \$1,600

Your sponsorship includes:

- Verbal Recognition at Breakfast Seminars and Holiday Social
- Banner Recognition at all the Breakfast Seminars and Social Events (at least 7!)
- **Front Page** Recognition in all four issues of the *Beacon* Newsletter
- One ticket to the Holiday Social
- One Business Card Ad in an issue of the *Beacon*
- One Full Page Ad in the 2010 Membership Directory
- A Bold Listing in the Index Section of the 2010 Membership Directory
- Your Company Name listed in a Special Section of the Membership Directory
- **Front Page** Recognition on the Chesapeake Chapter's Website HOME PAGE RECOGNITION
www.caimdches.org



DID YOU KNOW??

- That over 75% of the Chesapeake Chapter membership is homeowners and managers??
- That each of the Chapter's Breakfast Seminars attract 70–150 managers and homeowners??
- That the Homeowner Seminars are attracting an average of 30–50 board members and volunteer leaders??
- That the September Expo attracted over 300 attendees in 2009?
- That the Chesapeake Chapter has over 800 names in its database?



IF YOU ARE A PROFESSIONAL OR A SERVICE PROVIDER AND YOU ARE NOT:

- Actively Attending the Breakfast Seminars
- Sponsoring Seminars, Golf Outing, Holiday Social
- Advertising in the Membership Directory
- Advertising in the quarterly newsletter, *The Beacon*
- Exhibiting in the September Expo


Then, you are missing a terrific opportunity to reach a potential client base in the community association industry that needs your services!

CHESAPEAKE REGION CHAPTER

community
 ASSOCIATIONS INSTITUTE
 5836 Rockburn Woods Way
 Elkridge, MD 21075
 410-540-9831
www.caimdches.org

2010 SPONSORSHIP OPPORTUNITIES

**Working on Your Marketing Plan?
Be sure to include CAI!**

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HOMEOWNER SEMINAR SPONSORSHIP

\$175 per seminar or pay \$850 for all 6 seminars AND SAVE 19%

There will be 6 Seminars geared specifically for Board Members & Homeowners.

ATTENDANCE: 30–50 homeowners attend these programs.

EXCLUSIVE SPONSORSHIP: only two companies per seminar.

Your sponsorship includes:

- **One** Ticket for a Company Representative to attend
- A 6' table to display your company's promotional materials
- The opportunity to have your company information distributed to each participant as a handout
- Names and addresses of attendees for follow-up
- Verbal recognition at the event
- Company Name on printed material if commitment is received at least six weeks prior to event.

PLEASE NOTE: *Payment must be received at least six weeks before of the seminar in order to be recognized in the promotional mailings. In order to take full advantage of this opportunity, a company representative should be present at the programs that you sponsor.*

SCHEDULE

Saturday, February 20

Working with Governing Documents

Instructor: Attorney Cynthia Hitt Kent

Location: The Capri Condominiums, Ocean City, MD

Time: 9:00 am–12:00N

EASTERN SHORE LOCATION

All of the seminars below, will be held at the Wilde Lake Interfaith Center, Columbia, MD

Wednesday, March 24

Deed Restrictions

Instructor: Attorney Ellen Throop, Elmore & Throop, P.C.

Time: 6:30–9:30 pm

Wednesday, April 21

Community Covenant & Rules Enforcement

Instructor: Attorney Craig Zaller, Nagle & Zaller

Time: 6:30 pm–9:30 pm

Saturday, May 15

Construction Defects: Successful Strategies for Resolving Construction Defect Disputes with Developers

Instructor: Attorney Nick Cowie, Cowie & Mott

Time: 9:00 am–12:00N

Saturday, October 16

Working with Governing Documents

Instructor: Attorney Cynthia Hitt Kent

Time: 9:00 am–12:00N

Saturday, November 13

Insurance

Instructor: Attorney Kathleen Elmore, Elmore & Throop

Time: 9:00 am–12:00N

PLEASE NOTE: *dates may be subject to change.*

This is an excellent opportunity for you to meet with Board Members and Homeowners and introduce them to your products and services.

BREAKFAST SEMINAR SPONSORSHIP

\$185 per seminar or pay \$750 for all 5 and SAVE 19%

ATTENDANCE: 70–150 managers and homeowners

Only 10 sponsorships available at each seminar.

There will be 6 Seminars geared specifically for Managers, Board Members & Homeowners.

Your sponsorship includes:

- One ticket for a Company Representative to attend
- A 6' table to display your company's promotional materials
- The opportunity to have your company information distributed to each participant as a handout
- Sign recognition at the event
- Verbal recognition at the event
- Recognition in the *Beacon* newsletter
- Name Badge indicating Official Sponsor
- Sponsors can obtain a copy of the attendee list with contact information.

PLEASE NOTE: *The sponsoring companies will be responsible for bringing their materials to the seminar for distribution to the attendees.*

BONUS OFFER!!!

For an additional \$200

- Have your Company name listed on the front page of the 2010 Beacon Newsletter (4 issues) as an Education Sponsor
- Be recognized on the Homepage of the Chapter website www.caimdches.org as an Education Sponsor



SCHEDULE

***TIME:** 9:00–9:45 am Networking & Breakfast
9:45–12:00N Program

**Times are subject to change.*

LOCATION: All breakfast seminars will be held at the Rose Restaurant at The Comfort Inn, Linthicum, MD *except* for the April program.

***April program will held at Martin's West, Baltimore, MD**

(The September 24th Expo/Symposium will have a separate sponsorship offer.)

February 10

March 10

April 14 *

May 12

October 20

ACT EARLY AND RESERVE YOUR SPACE!!

OTHER SPONSORSHIP OPPORTUNITIES!

Check with the Chapter Office for Sponsorship Information on the:

- Annual Golf Outing
- September Symposium/ Expo
- Annual Holiday Social