



# 2024 Sponsorships

**NOW AVAILABLE!**

Learn about available marketing opportunities to showcase your company!

# Sponsorship Summary

Below is a summary table of our Annual Sponsorships. Full details of all available sponsorships can be found in the following pages.

Please contact us any time with questions at [contact@caimdches.org](mailto:contact@caimdches.org), or 410-348-1534.

\*Sponsorship benefits exclude Delmarva Golf, Delmarva Breakfast and Delmarva Expo\*

	Diamond Sponsor (\$5,500)	Platinum Sponsor (\$3,850)	Gold Sponsor (\$2,970)
Your company featured in a full-page ad in the Beacon Magazine	●	●	
Banner recognition at all Breakfast Seminars and the Annual Social	●	●	●
One ticket to the Annual Social (\$100 value)	●	●	●
Name recognition in all issues of the Beacon Magazine	●	●	●
Front page logo recognition on the homepage of the Chesapeake Region Chapter's website	●	●	●
Recognition at all Breakfast Seminars/ Webinars	●	●	●
One ticket to all three Breakfast Seminars/ Webinars not including the Annual Expo	●	●	
Your company featured in our online directory for 3 months	●		
First selection of an exhibit booth (\$1,100 value)	●	Second choice after Diamonds	
First selection of a sponsorship at the Annual Golf Outing (\$850 value)	●		
Additional exposure and recognition at the Annual Expo highlighting your company.	●		
A Meet the Sponsor Podcast that will be promoted through email campaigns and social media	●		
Sponsor spotlight in an e-newsletter	●		

# 2024 Sponsorships

These Sponsorships are recognized throughout the year at Chapter events. There will be no first right of refusals for event sponsorships.

Sponsorships will not be refundable.

## Annual Sponsorships

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### Diamond Sponsor - \$5,500

#### Benefits

All benefits of the Platinum Sponsorship

Platinum Benefits:

- Your company featured in a full-page ad in the Beacon Magazine
- Recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$100 value)
- Front page name recognition in all issues of the Beacon Magazine
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's website
- One ticket to all three Breakfast Seminars / Webinars not including the Annual Expo

Plus:

- Your company featured in our online directory for 3 months
- First selection of the exhibit booth (\$1,100 value)
- Additional exposure and recognition at the Annual Expo highlighting your company
- First selection of a sponsorship at the Annual Golf Outing (\$850 value)
- A Meet the Sponsor Podcast that will be promoted through email campaigns and social media
- Sponsor spotlight in an e-newsletter





### Platinum Sponsor - \$3,850

#### Benefits

- Second option at choice of a booth space in Annual Expo after Diamond Sponsors
- Your company featured in a full-page ad in the Beacon Magazine
- Banner recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$100 value)
- Name recognition in all issues of the Beacon Magazine
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's website
- Recognition at all Breakfast Seminars/Webinars
- One ticket to all three Breakfast Seminars/Webinars not including the Annual Expo



### Gold Sponsor - \$2,970

#### Benefits

- Banner recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$100 value)
- Name recognition in all issues of the Beacon Magazine
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's website
- Recognition at all Breakfast Seminars/Webinars



# Educational Sponsorship

## Breakfast Sponsorship - \$1,700 (limited to 24)

3 Seminars / Webinars are scheduled for 2024. We are planning 2 in-person events and 1 virtual event.

#### Sponsorship includes:

- Name recognition in 2 issues of the Beacon Magazine
- Recognition on social media
- Name recognition prior to each Seminar/Webinar
- Link to company website on each Breakfast Seminar event page
- Email thank you to the entire Chapter
- For every in-person seminar
  - 6-foot table
  - 2 tickets for a sponsor representative
  - 2 guest tickets for managers to attend
- For every virtual seminar
  - 2 tickets for a sponsor representative
  - 8 guest tickets for managers to attend

## ONE TIME BREAKFAST SPONSOR TABLE - \$900

- One-time hallway Breakfast Sponsor table - \$900 (Limited to three per in-person seminar)
- Sponsor is able to sponsor one of these per year.

