



CHESAPEAKE REGION CHAPTER

community
ASSOCIATIONS INSTITUTE

2020

Advertising Opportunities

The Chesapeake Chapter is now accepting
ADVERTISEMENTS for our quarterly
newsletter THE BEACON and
SPONSORSHIP OPPORTUNITIES.

These publications are an
excellent source for

- Gaining greater visibility
- Generating sales leads
- Entering new markets
- Building company awareness
- Locating new customers

SEND

Send all artwork to:
contact@caimdches.org
If the file is over 10 MB,
please email us for drop-
box access.

SPECS

- Artwork should be submitted as a PDF. (PDF/X-1A:2001 settings are preferred.
- Photocopies can not be accepted

- Full page ads should be submitted with crop marks and an 1/8 inch bleed on all 4 sides.
- Please include all fonts and artwork.

Chapter Quarterly Newsletter

BEACON ADVERTISING RATES FOR 2020
The Beacon is the Chapter's Quarterly Newsletter

COMMIT TO ALL 4 ISSUES AND SAVE 10%!
Ad reservations are taken on a first-come, first-served basis.

Ad Size	Member Price (per issue)	Non-Member Price (per issue)	Ad Deadline
Full page—8" x 10" black & white	\$525.	\$625	Winter Issue 1/10/20
Half page—horizontal 8" x 5" black & white . .	\$375.	\$475	Spring Issue 3/27/20
Half page—vertical 4" x 10" black & white . . .	\$375.	\$475	Summer Issue . . . 6/26/20
Quarter page—3.5" x 4.5" black & white	\$300.	\$400	Fall Issue 9/4/20
Business card—3.5" x 2" black & white	\$225.	\$325	
Add color to any ad.	\$175 addl.	\$275 addl.	

The size and rate information applies to camera-ready ads. These charges do not include artwork preparation that may be necessary to place ads. Please see SPECS above.

Complete & send the application form and payment to: CAICRC • 8901 Herrmann Drive, Suite B Columbia, MD 21045

Mobile Directory and App Information on Back

Membership

“Managers and Board Members #1 Resource for Finding Contractors and Professionals.”

2020 Directory

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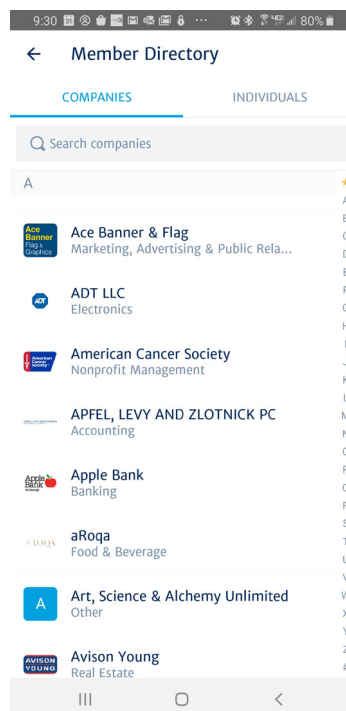
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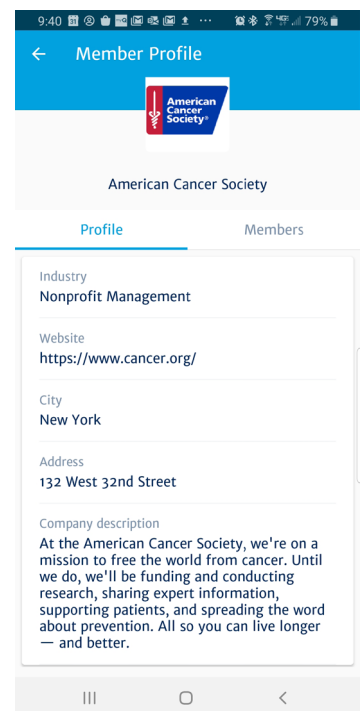
New for 2020 Listing in our mobile app!

Starting in 2020, the Chesapeake Region Chapter will have a mobile app in place of its printed directory (see example screenshot on right).

Platinum and Gold Sponsors (pictured far right) will be listed with a description of their company, while all Members will be listed in the app directory (right).



General Members Listing



Platinum and Gold Listing

Be a 2020 Platinum and Gold Sponsor for Additional Visability!

CORPORATE PROFILE LISTING(S)

Great opportunity for additional visibility!! Include a company description detailing your products and services (must be 50 words or less). Send via email to:

contact@caimdches.org

ADDITIONAL PRODUCT LISTING(S)

Have your company listed under more than one Product or Service!