



2021 Sponsorships

**2021 Sponsorships are now available!
Read inside to learn about all of the available
opportunities.**

Sign up now at:

<https://caimdches.glueup.com/event/2021-sponsorships-18148/>

Sponsorship Summary

Below is a summary table of our Annual Sponsorships, and full details of all available sponsorships can be found in the following pages. Please contact us any time with questions at contact@caimdches.org or 410-540-9831

	Diamond Sponsor (\$5,000)	Platinum Sponsor (\$3,500)	Gold Sponsor (\$2,700)	Breakfast Seminar (\$1,660)
Booth at the Annual Expo (\$750-\$950 value)	●			
Sponsorship at the Annual Social (\$500 value)	●			
Sponsorship at our Annual Golf Outing (\$750 value)	●			
Meet our Sponsors Podcast	●			
Featured in Online Directory	●			
Company Spotlight in our e-newsletter	●	●		
First option at choice of booth space in Annual Expo	●	●		
Full-page spotlight article in the Beacon Newsletter	●	●		
The opportunity to speak about your company at a 2021 Breakfast Seminar	●	●		
Banner Recognition at all the Breakfast Seminars and the Annual Social	●	●	●	
One ticket to the Annual Social	●	●	●	
Front page recognition in all issues of the Beacon Newsletter	Name	Name	Name	
Front page recognition on the homepage of the Chesapeake Region Chapter's Website (www.caimdches.org)	Logo	Logo	Name	
Verbal Recognition at all Breakfast Seminars	●	●	●	●
One ticket to all five Breakfast Seminars not including the Annual Expo	●	●		●
Table for promotional material at the Breakfast Seminars				●

2021 Sponsorships

Due to the uncertainty of the format of events in 2021, we have defined the sponsorships for each type (in-person and virtual) of event. Sponsorships will not be refundable.

If your business would be interested in making monthly or quarterly payments for an Annual Sponsorship, please contact us at contact@caimdches.org

Annual Sponsorships

These Sponsorships are recognized throughout the year at Chapter events.

Diamond Sponsor - \$5,000

Benefits

All benefits of the Platinum Sponsorship (\$3,500)

Platinum Benefits

- First option at choice of booth space in Annual Expo
- Your company featured in a full-page Spotlight article in the Beacon Newsletter, including a business card ad
- The opportunity to speak about your company at a 2021 Breakfast Seminar
- Banner Recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$75 value)
- Front page name recognition in all issues of the Beacon Newsletter
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's Website
- Verbal Recognition at all Breakfast Seminars
- One ticket to all five Breakfast Seminars not including the Annual Expo



Plus:

- Your company featured in our online directory
- Either a virtual Expo booth and commercial (\$750 value) or in-person expo booth (\$900 value)
- A sponsorship at our Annual Social event (\$500 value)
- A sponsorship at our Annual Golf Outing (\$750 value, which can also be used towards a foursome)
- A Meet the Sponsor Podcast that will be promoted through email campaigns and social media
- Sponsor spotlight in our e-newsletter that is sent to all chapter members

Platinum Sponsor - \$3,500



Benefits

- First option at choice of a booth space in Annual Expo
- Your company featured in a full-page Spotlight article in the Beacon Newsletter, including a business card ad
- The opportunity to speak about your company at a 2021 Breakfast Seminar
- Banner Recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$75 value)
- Front page name recognition in all issues of the Beacon Newsletter
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's Website
- Verbal Recognition at all Breakfast Seminars
- One ticket to all five Breakfast Seminars not including the Annual Expo

Gold Sponsor - \$2,700



Benefits

- Banner Recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$75 value)
- Front page name recognition in all issues of the Beacon Newsletter
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's Website
- Verbal Recognition at all Breakfast Seminars

Educational Sponsorship

Breakfast Sponsorship - \$1,660

Due to the COVID-19 pandemic we are planning 2 or 3 in-person events and 2 or 3 virtual events in 2021 (total of 5 events).

Breakfast Sponsors will receive:

Name recognition in 2 issues of the Beacon Newsletter

Recognition on social media

Name and logo recognition prior to each seminar

For every in-person seminar

- 6-foot Table
- 1 ticket for sponsor a representative
- 2 guest tickets for managers

For every virtual seminar/webinar

- 2 tickets for sponsor reps
- 8 guest tickets for managers
- Email thanks to entire chapter
- Two 3-min breakout rooms before each Webinar



Delmarva - Eastern Shore (2 Seminars/Webinars) - \$700

Due to the COVID-19 pandemic we are planning 1 or 2 in-person events and 1 or 2 virtual events in 2021 (total of 2 events)

Name recognition in 2 issues of the Beacon Newsletter

Recognition on social media

Name and logo recognition prior to each seminar

For every in-person seminar

- 6-foot Table
- 1 ticket for a sponsor representative
- 2 guest tickets for managers

For every virtual seminar/webinar

- 2 tickets for sponsor representatives
- 8 guest tickets for managers
- Email thank you to the entire chapter
- Two 3-min breakout rooms before each Webinar



Social Gala

Our Social Gala is a time for our members to celebrate the year and look ahead to the upcoming year. It is a time of fun and celebration! We are planning to hold our 2021 Gala at the Historic Savage Mill in Savage, MD.

These sponsorships will be released closer to the event. Traditionally, these sponsorships have included:

Sponsorship (subject to change)	Price (subject to change)
DJ	\$1,000.00
Photographer	\$1,000.00
Table Decorations	\$600.00
Uplighting	\$500.00
General	\$500.00
Band	\$500.00
Bar	\$250.00



Annual Symposium and Expo

Each year our chapter holds an educational Symposium and Expo. This event (typically held in October) is our largest of the year, and will draw close to 500 people in-person.

We are planning to hold the event in-person in 2021, but the sponsorships will be released closer to the event when more information is available.



Sponsorship (subject to change)	Price (subject to change)
Giveaway Grocery Tote - Exclusive	\$1,000.00
Premier Promotional Parking Sponsorship - Exclusive	\$600.00
Grand Door Prize Drawing - Exclusive	\$600.00
Beverage Cup -Exclusive	\$600.00
Server Aprons - Exclusive	\$600.00
Ice Cream Sundae Bar - Exclusive	\$500.00
Passport Drawing - Limited to 10 companies	\$450.00
Wrap Party- Limited to 4 Companies	\$350.00
Inside Front Cover -Exclusive	\$375.00
Inside Back Cover -Exclusive	\$325.00
Outside Back Cover - Exclusive	\$400.00
Continental Breakfast - Exclusive	\$350.00
Mystery Box - Limited to 6 companies	\$300.00
Cash Prize Drawings - Limited to 2 companies	\$200.00
Afternoon Seminar #1	\$300.00
Afternoon Seminar #2	\$300.00
Handout - Limited to 5 Companies	\$250.00
Carving Station -Limited to 2 companies	\$200.00
Wrap Party Prize Drawing - Limited to 3 companies	\$150.00

Annual Golf Outing

Our second largest event each year is our Annual Golf Outing! It typically draws over 120 golfers and over 200 people in total for a day of golf and fun.

Because sponsors from the previous year have the first right of refusal for sponsorships, these sponsors will be released in the first quarter of 2021.

Sponsorship (subject to change)	Price (subject to change)
Boomer Lift	\$1,000
Crabs	\$1,000
Golf Cart Sponsor	\$1,000
Beverage Cart 2 - 1 REP	\$900
Beverage Cart 1 - NO REP	\$750
Beverage Cart 3 - 2 REPS	\$750
Beverage Cart 3 - 2 REPS	\$750
Beverage Cart 4 - 2 REPS	\$750
Beverage Cart 5 - 2 REPS	\$750
Beverage Cart 6 - 2 REPS	\$750
Hole-in-One \$10,000	\$750
Solo Cup	\$750
Speed Golf	\$750
Swing Speed	\$750
Yardage Marker	\$750
Beer Station	\$700
Glazey Days Donut	\$700
Par Tee at the 19th Hole	\$700
Photography	\$700
Trash	\$700
50/50 Raffle	\$600
Captain Cookie - One Half	\$600
Captain Cookie - Second half	\$600

Annual Golf Outing

Sponsorship (subject to change)	Price (subject to change)
Driving Range	\$500
Giveaway Cinch Sack	\$500
High Roll Dice	\$500
Hole in One \$500 (3 sponsorships)	\$500
Ice Cream	\$500
Longest Drive Men with Rep	\$500
Longest Drive Women with Rep	\$500
Putt-a-palooza	\$500
Scorecard	\$500
Sharp Shooter	\$500
Straightest Drive Men with Rep	\$500
Straightest Drive Women with Rep	\$500
Wheel - Spin to Win	\$500
Free Toss/Mulligan	\$300
Lunch & Dinner	\$375
Tee to Green	\$250

