



# 2023 Sponsorships

2023 Sponsorships are now available!  
Read inside to learn about all of the available  
opportunities!

# Sponsorship Summary

Below is a summary table of our Annual Sponsorships. Full details of all available sponsorships can be found in the following pages.

Please contact us any time with questions at [contact@caimdches.org](mailto:contact@caimdches.org), or 410-348-1534.

	Diamond Sponsor (\$5,500)	Platinum Sponsor (\$3,850)	Gold Sponsor (\$2,970)
<b>Your company featured in a full-page ad in the Beacon Magazine</b>	●	●	
<b>Banner recognition at all Breakfast Seminars and the Annual Social</b>	●	●	●
<b>One ticket to the Annual Social (\$100 value)</b>	●	●	●
<b>Name recognition in all issues of the Beacon Magazine</b>	●	●	●
<b>Front page logo recognition on the homepage of the Chesapeake Region Chapter's website</b>	●	●	●
<b>Recognition at all Breakfast Seminars/ Webinars</b>	●	●	●
<b>One ticket to all four Breakfast Seminars/ Webinars not including the Annual Expo</b>	●	●	
<b>Your company featured in our online directory for 3 months</b>	●		
<b>First selection of an exhibit booth (\$1,100 value)</b>	●	Second choice after Diamonds	
<b>First selection of a sponsorship at a Social Event (\$500 value)</b>	●		
<b>First selection of a sponsorship or foursome at the Annual Golf Outing (\$750 value)</b>	Logo	Logo	Logo
<b>A Meet the Sponsor Podcast that will be promoted through email campaigns and social media</b>	●		
<b>Sponsor spotlight in an e-newsletter</b>	●		
<b>The opportunity to speak about your company at a 2023 Breakfast Seminar</b>	●		

# 2023 Sponsorships

These Sponsorships are recognized throughout the year at Chapter events. There will be no first right of refusals for event sponsorships. Diamond Sponsors will receive early access to sponsorships as part of their benefits.

Sponsorships will not be refundable.

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## Annual Sponsorships

These Sponsorships are recognized throughout the year at Chapter events.



### Diamond Sponsor - \$5,500

#### Benefits

All benefits of the Platinum Sponsorship

Platinum Benefits:

- Your company featured in a full-page ad in the Beacon Magazine
- Recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social
- Front page name recognition in all issues of the Beacon Magazine
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's website
- One ticket to all five Breakfast Seminars/Webinars not including the Annual Expo

Plus:

- Your company featured in our online directory for 3 months
- First selection of the exhibit booth (\$1,100 value)
- First selection of sponsorship at a Social Event (\$500 value)
- First selection of sponsorship or foursome at the Annual Golf Outing
- A Meet the Sponsor Podcast that will be promoted through email campaigns and social media
- Sponsor spotlight in an e-newsletter
- The opportunity to speak about your company at a 2023 Breakfast Seminar/Webinar





## **Platinum Sponsor - \$3,850**

### **Benefits**

- Second option at choice of a booth space in Annual Expo after Diamond Sponsors
- Your company featured in a full-page ad in the Beacon Magazine
- Banner recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$100 value)
- Name recognition in all issues of the Beacon Magazine
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's website
- Recognition at all Breakfast Seminars/Webinars
- One ticket to all five Breakfast Seminars/Webinars not including the Annual Expo



## **Gold Sponsor - \$2,970**

### **Benefits**

- Banner recognition at all Breakfast Seminars and the Annual Social
- One ticket to the Annual Social (\$100 value)
- Name recognition in all issues of the Beacon Magazine
- Front page logo recognition on the homepage of the Chesapeake Region Chapter's website
- Recognition at all Breakfast Seminars/Webinars



# Educational Sponsorship

## Breakfast Sponsorship - \$1,950 (limited to 24)

5 Seminars/Webinars are scheduled for 2023. We are planning 3 in-person events and 2 virtual events.

### Sponsorship includes:

- Name recognition in 2 issues of the Beacon Magazine
- Recognition on social media
- Name recognition prior to each Seminar/Webinar
- Link to company website on each Breakfast Seminar event page
- Email thank you to the entire Chapter
- For every in-person seminar
  - 6-foot table
  - 2 tickets for a sponsor representative
  - 2 guest tickets for managers to attend
- For every virtual seminar
  - 2 tickets for a sponsor representative
  - 8 guest tickets for managers to attend
  - 1 breakout room before each Webinar

## ***NEW FOR 2023!***

### **ONE TIME BREAKFAST SPONSOR TABLE - \$700**

- One-time hallway Breakfast Sponsor table - \$700  
(Limited to three per in-person seminar)
- Sponsor is able to sponsor one of these per year.



# *Holiday Party*



*Our Holiday Party is a time for our members to celebrate the year and look ahead to the upcoming year. It is a time of fun and celebration! We are planning to hold our 2023 Holiday Party at the Historic Savage Mill in Savage, Maryland.*

**These sponsorships will be released closer to the event.  
Past sponsorships have included:**

<b>Sponsorship (subject to change)</b>	<b>Price (subject to change)</b>
<b>Meet &amp; Greet</b>	<b>\$1500.00</b>
<b>Open Bar</b>	<b>\$1,000.00</b>
<b>Table Decor</b>	<b>\$600.00</b>
<b>DJ</b>	<b>\$600.00</b>
<b>Photo Sponsor</b>	<b>\$600.00</b>
<b>General Sponsor</b>	<b>\$600.00</b>



# Annual Symposium and Expo

Each year our Chapter holds an educational Symposium and Expo. This event (typically held in October) is our largest of the year, and will draw close to 500 people in-person.

*These sponsorships will be released closer to the event. Traditionally, these sponsorships have included:*

<b>Sponsorship (subject to change)</b>	<b>Price (subject to change)</b>
Giveaway Grocery Tote - Exclusive	\$1,000.00
Premier Promotional Parking Sponsorship - Exclusive	\$600.00
Grand Door Prize Drawing - Exclusive	\$600.00
Beverage Cup - Exclusive	\$600.00
Server Aprons - Exclusive	\$600.00
Ice Cream Sundae Bar - Exclusive	\$500.00
Passport Drawing - Limited to 10 companies	\$450.00
Wrap Party- Limited to 4 Companies	\$350.00
Inside Front Cover - Exclusive	\$375.00
Inside Back Cover - Exclusive	\$325.00
Outside Back Cover - Exclusive	\$400.00
Continental Breakfast - Exclusive	\$350.00
Mystery Box - Limited to 6 companies	\$300.00
Cash Prize Drawings - Limited to 2 companies	\$200.00
Afternoon Seminar #1	\$300.00
Afternoon Seminar #2	\$300.00
Handout - Limited to 5 Companies	\$250.00
Carving Station - Limited to 2 companies	\$200.00
Wrap Party Prize Drawing - Limited to 3 companies	\$150.00





# Annual Golf Outing

Our second largest event each year is our Annual Golf Outing!  
It typically draws over 125 golfers and over 200 people in total for a day of  
golf and fun. These sponsorships will be released closer to the event.  
Traditionally, these sponsorships have included:





# Annual Golf Outing

Sponsorship (subject to change)	Price (subject to change)
Golf Cart Sponsor	\$1,000
Beverage Cart 1 - 1 REP	\$1,000
Beverage Cart 2 - 1 REP	\$1,000
Hole-in-One \$10,000	\$750
Solo Cup	\$750
Speed Golf	\$750
Swing Speed	\$750
Yardage Marker	\$750
Beer Station	\$750
Par Tee at the 19th Hole	\$750
Photography	\$750
Trash	\$500
Driving Range	\$750
Giveaway Cinch Sack	\$500
High Roll Dice	\$750
Ice Cream	\$750
Longest Drive Men with Rep	\$750
Longest Drive Women with Rep	\$750
Lunch & Dinner	\$375
Tee to Green	\$250

