Chesapeake Region Chapter Board of Director's Minutes Wednesday, February 2, 2022 9:00 am Zoom Conference Call

**Attendance:** Susan Rapaport, President

Rebecca Clemson-Petrik, President-Elect

James Anderson, Vice-President

Gail Windisch, Secretary Vicki Eaton, Treasurer Cindy McKoin, Director Kelly Rae, Director Gary Saylor, Director

**Absent:** Steve Randol, Director

Chapter Staff: Stephen McConoughey, Chapter Executive Director

Angela Marsh, Marketing and Events Manager

#### Call to Order

The meeting was called to order by Ms. Rapaport at 9:02 am.

# **Approval of Minutes**

• Ms. Eaton motioned to approve the Board of Directors meeting minutes dated January 5, 2022. Mr. Saylor seconded. VOTE: (8-0-0). Motion Passed.

#### **Treasurer's Report**

- Ms. Eaton provided an oral report of the January finance committee meeting and status of the December 2021 and Year End financials which will be finalized this month.
- Ms. Eaton motioned to approve the purchase of a \$50,000 CD from the Morgan Stanley money market cash account to mature in 5 years. Ms. Clemson-Petrik seconded. Ms. McKoin & Ms. Rapaport opposed. VOTE: (6-2-0). Motion Passed.

#### **Strategic Planning Report**

- Mr. Anderson gave a report on the status of the Chapter workforce development collaboration with The Complete Player Charity.
- The Board recommends that the strategic planning committee collaborate with the finance committee to come up with a vision and idea of how and where the Chapter should use some of their Chapter savings to grow in the future.

## CED Management Report (Mr. McConoughey)

• Mr. McConoughey provided updates on the following subjects: membership numbers, social media/website/email engagement, 2022 sponsorships, Charting Your Course event and upcoming Chapter events.

## **Old Business**

#### • Formation of Personnel Committee

• Ms. Rapaport motioned to approve the formation of a three-person personnel committee on the Board consisting of Ms. Clemson-Petrik, Ms. Windisch and Mr. Anderson. Ms. Eaton seconded. VOTE: (8-0-0). Motion Passed.

## • Chapter Policies

- Ms. Eaton motioned to approve the Website Privacy Policy as amended. Ms. McKoin seconded. VOTE: (8-0-0). Motion Passed.
- Travel Policy Further discussion was tabled for the March meeting
- Ms. McKoin motioned to recommend that the Board be provided with training on how to handle harassment claims and the legal procedures that may follow a claim. Mr. Anderson seconded. VOTE: (8-0-0). Motion Passed. Additional discussion was tabled for the March meeting.

# • Resolution for Bank and Morgan Stanley signers

• Ms. Rapaport motioned that the Chapter Executive Director, Mr. McConoughey, Treasurer, Ms. Eaton and President, Ms. Rapaport be signatories on the SECU and Morgan Stanley corporate resolutions with Ms. Windisch attesting as Secretary. Ms. Windisch seconded. VOTE: (8-0-0). Motion Passed.

#### Annual Report

• Ms. Eaton motioned to approve the Chapter 2021 Annual Report with any remaining edits sent to Mr. McConoughey by 2/4/22. Ms. McKoin seconded. VOTE: (8-0-0). Motion Passed.

# • Audit Engagement Letter

• Ms. Eaton motioned that Anderson Davis conduct the Chapter audit. Ms. McKoin seconded. VOTE: (8-0-0). Motion Passed.

#### • 2022 Breakfast Seminar Menu

• Ms. Rapaport motioned to authorize that Mr. McConoughey negotiate an upgraded menu with Putting on the Ritz with an amount not to exceed \$30 per person. Ms. Clemson-Petrik seconded. Mr. Saylor, Ms. Eaton, and Ms. Windisch opposed. VOTE: (5-3-0). Motion Passed.

## **New Business**

## Collaboration with CAI Washington Metro Chapter for Expo

• Ms. Rapaport motioned to approve collaborating with the Washington Metro Chapter for their Expo. Ms. McKoin seconded. VOTE: (8-0-0). Motion Passed.

#### • CAI National Awards

Ms. Eaton motioned to approve that the Chapter apply for the CAI National Chapter Operations
and Sustainability and Out of the Box awards using the applications reviewed with the
recommended changes from the Board. Ms. Windisch seconded. VOTE: (8-0-0). Motion Passed.

## • 2022 Chapter Insurance

• Ms. Eaton motioned to renew the Chapter insurance policies under the same terms for 2022. Mr. Saylor seconded. VOTE: (8-0-0). Motion Passed.

## • April and May Board Meetings Rescheduled

By consensus, the Board approved rescheduling the April and May Board meetings as follows:

- April 6<sup>th</sup> meeting has been rescheduled to March 30<sup>th</sup>.
- May 4<sup>th</sup> meeting has been rescheduled to April 27<sup>th</sup>.

# • Committee Action Item Approval

## • Business Partner Advisory Committee

• Ms. Eaton motioned to approve that the Diamond Sponsor podcast format could include a brief "Ask the Expert", an ad the sponsor already had, or a longer format that would be an in-person recording. Mr. Saylor seconded. VOTE: (8-0-0). Motion Passed.

- Ms. Rapaport motioned to update the Chapter policy to allow all Business Partners to use virtual backgrounds during webinars. Mr. Saylor seconded. VOTE: (8-0-0). Motion Passed.
- Ms. Eaton motioned that the Chapter provide special virtual backgrounds for sponsors to spotlight them at webinars. Mr. Anderson seconded. VOTE: (8-0-0). Motion Passed.

#### • Education Committee

• Ms. McKoin motioned to approve the recommended date changes for the Homeowner Webinar - Financials 101, Homeowner huddle/Coffee Talks - Reserve Funding & the Law and the Homeowner huddle/Coffee Talks - Self-Managed Communities (5 Best Practices). Ms. Eaton seconded. VOTE: (8-0-0). Motion Passed.

# • Golf Committee

• Ms. Eaton motioned to approve the 2022 Annual Golf Outing sponsorship pricing. Mr. Saylor seconded. VOTE: (8-0-0). Motion Passed

# • Social Committee

 Ms. Eaton motioned to approve the social committee's recommendation and pricing for a Chapter Happy Hour at the Guinness Brewery on Thursday, April 28<sup>th</sup>. Mr. Saylor seconded. VOTE: (8-0-0). Motion Passed

(Ms. McKoin left the meeting at 11:49 am)

#### • Expo Committee

• Ms. Clemson-Petrik motioned to approve the 2022 Expo title "Get Your Sanity, Health, Inspiration, Time Management Together" with the understanding that there will be a keynote speaker who will relate the topic to our Chapter industry. Mr. Saylor seconded. VOTE: (7-0-0). Motion Passed

# **Adjournment:**

Ms. Eaton motioned to adjourn the meeting at 11:55 am. Mr. Saylor seconded. VOTE: (7-0-0). Motion Passed.

**Next meeting:** The next Board meeting will be held on Wednesday, March 2<sup>nd</sup> at 9:00 am via zoom conference call.